

## LOCAL DOCUMENTARY • NATIONAL SHOW • LOCAL EVENT

July 20th will be the 50th anniversary of the first lunar landing. AMERICAN EXPERIENCE will broadcast six hours of programming (July 8-10) that takes a deep look at the events that led to the historical achievement. NHPBS will air a 30-minute local companion program that tells the story of NH's role in lunar exploration - its history, today's activities and a look to the future.

UNH observatory director John Gianforte will guide viewers through the story and show them where we've been, how UNH plays a role in lunar projects today and why we're still chasing the moon.

- NATIONAL PROGRAM (JULY 8-10) | 9-11 PM NHPBS, NHPBS EXPLORE\*
- LOCAL 30 MINUTE DOCUMENTARY | (JULY TBD)
- SCREENING EVENT (LOCATION TBD)

\*7/16, 23, 30 9-11PM; 7/20 3-9PM



## NHPBS CHASING THE MOON SPONSORSHIP INCLUDES

- 3X :15 second spots around CHASING THE MOON on NHPBS
- 2X :15 second spots (open/close) around NHPBS companion documentary to CHASING THE MOON
- Sponsor name on the event web page, with a link to your company's website
- Sponsorship acknowledgement in event press releases and other promotions (ads, e-messages, posters, social media, signage, etc.)
- 4X tickets to the NHPBS companion documentary screening

**INVESTMENT: \$3,500**



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